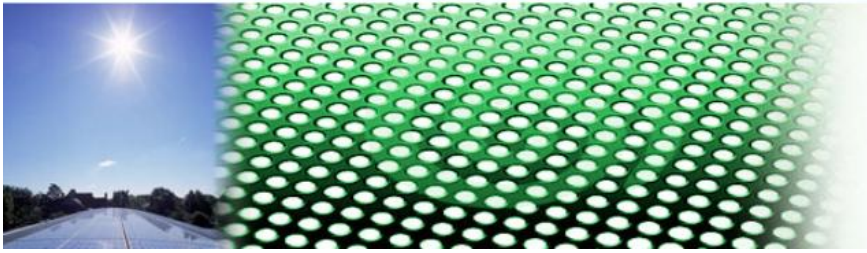


# SOLAR LEADERSHIP SUMMIT

presented by SolarTech



April 21st & 22nd  
San Ramon, California

## SOLAR LEADERSHIP SUMMIT PRESENTED BY SOLARTECH

The Solar Leadership Summit is an interactive event bringing together hundreds of experts across many disciplines of the solar industry.

**Together we will continue to shape our industry's future.** We are honored to have a broader diversity of partners and supporting organizations to shape this landmark two-day event.

### Leverage best practices and shape future standards.

Underpinning all sessions will be integrated, business driven methods to reduce system costs and cycle times, accelerating the adoption of solar on a broad basis.

**Accelerate the Solar Economy.** Attendees will expand on broad and actionable industry shaping objectives in concert with new strategies for 2010.

## A UNIQUE EXPERIENCE

The Summit's innovative, collaborative format enables you to network, problem solve, and share openly through break-out sessions with leaders in the solar industry.

**We provide and ensure a constant two-way dialogue contrary to many conferences.**

You will address critical issues to the solar industry ranging from permitting and performance best practices, to workforce readiness and streamlining of financing transactions.

## AUDIENCE

Join 400+ leaders from across the solar sector:

- Equipment, component manufacturers
- System financiers, integrators, contractors
- Venture capitalists, industry analysts
- Educators, training providers
- Government, not-for-profit organizations

## PARTNERING ORGANIZATIONS



## SUPPORTING ORGANIZATIONS



## PROGRAM SPONSORS



## MEDIA SPONSORS



**Brand your company as a thought leader in the industry.** Sponsorship opportunities are available.

Contact Fabienne Rodet, Director of Marketing,  
408.510.0625, [frodet@solartech.org](mailto:frodet@solartech.org)

*“A great event that has a critical mandate to accelerate solar adoption by breaking down industry barriers. The real value is in the breakout sessions turning inspiration into action”.* Summit 2009 Attendee

## EVENT DETAILS

- APRIL 21<sup>ST</sup> & 22<sup>ND</sup>
- SAN RAMON VALLEY CONFERENCE CENTER & BLACKHAWK MUSEUM, DANVILLE, CA
- FULL EVENT: \$388 MEMBER  
\$476 NON-MEMBER
- REGISTER AT [www.calsolarsummit.org](http://www.calsolarsummit.org)

## AGENDA AT A GLANCE

- 04/21: ACCELERATING THE SOLAR ECONOMY
- 04/21: EVENING RECEPTION & DINNER
- 04/22: INNOVATION & COMMERCIALIZATION FORUM

## SPEAKER OPPORTUNITIES

**SUBMIT AN ABSTRACT BY 02/15**

**[WWW.CALSOLARSUMMIT.ORG](http://WWW.CALSOLARSUMMIT.ORG)**

## FEEDBACK FROM 2009 SUMMIT

*The quality of the attendees as well as the diversity, not just from one group but spread across multiple stakeholder types, was unlike any other event.*

*The "hands on" nature of the event promoted interaction and ACTION as well as a lot of valuable information.*

**95% said they will return in 2010**

**87% will bring a colleague!**



SolarTech provides innovative expertise and accelerates local solar markets. We remove barriers, ensuring a long term, sustainable solar industry. We focus on results; our efforts provide best practices and implementation standards that make mass adoption of solar a reality.

**SolarTech. Making Solar Happen.** [www.solartech.org](http://www.solartech.org)

## NEW IN 2010! INNOVATION & COMMERCIALIZATION FORUM

The Innovation & Commercialization Forum will look at **streamlining industry processes for bringing new technologies and products to market**, while minimizing potential impact on current standards and best practices.

We will explore strategic trends in international testing and certification standards and examine current gaps relative to new product commercialization efforts.

Product pipelines, testing trends, and workforce readiness will be brought together, setting a course towards closer ties between industry and those preparing the clean tech workforce.

**Join this event and uncover emerging concepts to accelerate adoption of new technologies;** learn how pending public policy developments might impact industry dynamics.



**Evening Reception at the Blackhawk Museum**