EXPAND MARKETS. INFORM POLICY. SUPPORT THE SOLAR FOUNDATION.

The Solar Foundation is an independent national 501(c)(3) nonprofit organization dedicated to advancing the use of solar energy, solar and storage, and other solar-compatible technologies.

As we confront the climate crisis and other far-reaching global challenges, there is an urgent need to provide policymakers and the public with reliable information and a path forward. The Solar Foundation is the only independent nonprofit organization that provides high-quality data and best practices on the public benefits of solar energy, including the benefits to health, the economy and jobs, and public safety.

We use targeted outreach to inform decision makers as they develop transformative clean energy policies. Our annual Solar Jobs Census and other flagship research provides indispensable data to support policy change at all levels of government. We are also on the ground helping hundreds of local governments build capacity to develop and expand energy markets in ways that benefit everyone. And we use wide-ranging communications to increase public support for renewable technologies and climate solutions.

Our ability to perform this important work depends on the support of companies and organizations such as yours. A contribution to The Solar Foundation in any amount will help ensure we are able to produce the work that opens new and expands existing clean energy markets. We are in this together. Help us help you!

"Having reliable employment figures from trusted sources like The Solar Foundation helps move the debate forward and builds momentum to continue our efforts to build a clean energy future."

— Kevin de León, former California Senate President Pro Tempore
JOIN US AS A SUPPORTING PARTNER.

The Solar Foundation has a consolidated sponsorship and benefit structure which allows your contribution to support many of our important efforts, while providing high-profile recognition for your company or organization.

Each sponsorship tier includes all the benefits of the previous tiers. For example, a Gold sponsorship includes Silver, Bronze, and Member benefits.

MEMBER - UNDER $1,000
• Recognition in Annual Report
• Listed on The Solar Foundation website
• Mention in e-newsletter (in month of contribution)

BRONZE - $1,000
• Recognition on all The Solar Foundation’s social media platforms

SILVER - $2,500
• Acknowledgement in Solar Jobs Census report
• Logo on Solar Jobs Census website

GOLD - $5,000
• One free ticket to a live or virtual event led by The Solar Foundation
• Digital recognition at the event

PLATINUM - $7,500
• One additional free ticket to a live or virtual event led by The Solar Foundation (2 total)
• Sponsor content aligned with our mission in two e-newsletters
• Sidebar featuring sponsor in the Solar Jobs Census report (replaced by employer profile at Diamond level)
• Quote in Solar Jobs Census report, website, and one other report

DIAMOND - $15,000
• Full-length employer or employee profile in the Solar Jobs Census report, or a report sidebar authored by The Solar Foundation on a topic of your choice
• Inclusion in special communications effort (e.g., webinar, podcast, blog post, speaking panel)
• Sponsor content included on The Solar Foundation website

DIAMOND ELITE - $30,000
• Special VIP recognition at a live or virtual event
• Opportunity to deliver 5-minute remarks at the event
• Additional, high-profile recognition based on sponsor’s need or interests

The Solar Foundation’s diversity study provides vital insights into our industry. When we have access to high quality information, we can make informed decisions to foster more inclusive workforces. This new wealth of information can help us build stronger companies and a fairer, more effective energy future.

— Leila Madrone, founder and CTO, Sunfolding

Customized sponsorship packages are available starting at the Gold tier. If you have specific thoughts on how you would like your support of The Solar Foundation to be recognized — or would like for us to provide some additional ideas — please contact our team and we will help you craft a package that meets your needs.

All sponsorships are tax-deductible to the extent allowable by law.

Please act now to support The Solar Foundation in its efforts to provide real value to the solar industry.

To Support The Solar Foundation Today, Please Contact:
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